The purpose of this document is to outline the key details of a curation experiment from start to finish. This document is meant to be a guiding resource for the curator carrying out the experiment, a way for stakeholders to track progress, and to serve as a historical record of curation's decision-making process.

Experiment Title

Project stakeholders:

The Problem We're Trying To Solve

Background information goes here: What do we want to learn or change?

How We Think We Can Solve It

Make sure to include context around the goal – why are we even talking about this?

Open Questions

What do we know? What don't we know? Thinking about this at the start will help us later on as we execute and process the experiment

Roadmap

Get into the details. What process will be implemented?

Key Performance Indicators

How will we measure success and failure?

Current KPI	Target KPI	Actual KPI

Key Decisions

Let's keep things transparent. Try to keep track of important decisions around this experiment for the historical record.

Issue	Decision	Who Was Involved

Let's Talk Results

How did the experiment go? Do we need to make tweaks and run it again? Are we ready to make a strategy decision?

Post Mortem

Any followup notes go here.