

MANAGING JOURNALISTS ON NEW PLATFORMS

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What traditional
management looks like



What new platforms
management looks like

**IT TAKES AN
INCREDIBLE AMOUNT
OF SELF CONFIDENCE
TO BE THE DUMBEST
PERSON IN THE ROOM**

**ASK A LOT OF
QUESTIONS**

**BUT DON'T PHRASE AS
"DUMB QUESTIONS"**

LISTEN
LISTEN
LISTEN

**LEARN AS MUCH
AS YOU CAN**

**BUT DON'T BE
AFRAID TO SAY
“I DON'T KNOW”**

**BE REALISTIC WITH
DEADLINES AND
OPPORTUNITIES.
DON'T
OVERPROMISE.**

**KNOW WHEN TO
LOOP YOUR TEAM
IN & WHEN IT'S
TOO DEMANDING**

**ASK QUESTIONS WHEN
YOU SHARE LINKS**

**IS THIS RELEVANT?
INTERESTING?**

**FOLLOW TRENDS
BUT DON'T LIVE
AND DIE BY THEM**

**DON'T BE AFRAID
TO BE DIFFERENT
WHEN YOUR GUT
TELLS YOU TO**

**CHECK IN WITH
YOUR TEAM:
HOW CAN I
HELP MORE?**

**ABOVE ALL,
TRUST YOUR
TEAM**

**KNOW YOUR VALUE:
RECOGNIZE WHAT
YOU'RE BRINGING
TO THE TEAM AS
THEIR MANAGER**

QUESTIONS?